

Bogotá, 22nd March 2000.

To whom it may concern

Lars Brink Christensen have been working with me at the Camará de Comercio de Bogotá since 1<sup>st</sup> of February 2000. His primary tasks have been to make information from the Camará de Comercio de Bogotá easily available on the Internet and to develop strategies to make it more attractive for companies and organizations in foreign countries to investment in Bogotá.

I have only known Lars for a short time, but in that time I have found him competent of managing the projects that he has been working on. I choose Lars for the job because of his varied experiences in many different fields and his studies in the area of strategy and management. Furthermore he has experience and knowledge in the technical and information technology areas.

From his time in AIESEC he process skills in the areas of Cultural Understanding, Entrepreneurship, Information and Society and he has also shown his abilities to interact in many different cultures and languages.

It is with confidence that I recommend Lars for work in other companies or organizations either in Colombia or in other parts of the world.

If you need any further information please feel free to contact me.

Yours faithfully,

*C. RODRIGUEZ*

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